

## नेपाल पर्यटन बोर्ड

अधिकृत पदको खुल्ला प्रतियोगितात्मक लिखित परीक्षाको लागि पाठ्यक्रम

**पाठ्यक्रमको रूपरेखा (कुल पूर्णाङ्क - २५०)**

प्रथम चरण : लिखित परीक्षा (पूर्णाङ्क - २००), दोस्रो चरण : प्रयोगात्मक (पूर्णाङ्क - २०), तेस्रो चरण : सामुहिक छलफल तथा अन्तरवार्ता पूर्णाङ्क - १०, २०)

**प्रथम चरणको परीक्षा योजना (लिखित परीक्षा)**

**पूर्णाङ्क - २५०**

पत्र	विषय	पूर्णाङ्क	उत्तिर्णाङ्क	परीक्षा प्रणाली	प्रश्न संख्या × भार	समय	माध्यम
प्रथम	नेपालको प्रशासन र व्यवस्थापन	१००	४०	विषयगत - (छोटो-छोटो उत्तर) र तथ्यपूर्ण र तर्कपूर्ण)	१०×७=७० २×१५=३०	३ घण्टा	नेपाली वा अङ्ग्रेजी वा दुवै
द्वितीय	पर्यटन सम्बन्धी ज्ञान	१००	४०	विषयगत - लामो उत्तर (विश्लेषणात्मक र समस्या समाधानमूलक)	६×१०=६० १×२०=२०	३ घण्टा	अङ्ग्रेजी

**दोस्रो चरणको परीक्षा योजना : प्रयोगात्मक परीक्षा**

**पूर्णाङ्क - २०**

विषय	पूर्णाङ्क	उत्तिर्णाङ्क	परीक्षण विषय	अङ्क भार	समय
सूचना प्रविधि सीप परीक्षण (IT Skill Test)	१०	५	Devanagari Typing	५	५ मिनेट
			English Typing	५	५ मिनेट
			Social Media Engagement	३	१० मिनेट
			Electronic Spreadsheet and Graph	३	
			Windows Basic, Power Point, Email, Internet, Presentation	४	
जम्मा	१०	५		२०	२० मिनेट

**सामुहिक छलफल (३० मिनेट )**

**पूर्णाङ्क - १०**

**तेस्रो चरण : अन्तरवार्ता**

**पूर्णाङ्क - २०**

**माध्यम : नेपाली वा अङ्ग्रेजी वा दुवै**

**मूल्याङ्कनका आधारहरू :**

क) प्रस्तुतीकरण शैली एवं वाकपटुता, ख) व्यक्तित्व, ग) विषयवस्तुको ज्ञान, घ) धैर्यता, ङ) भाषागत शुद्धता, स्पष्टता र प्रवाह, च) आत्मविश्वास

# NEPAL TOURISM BOARD

## CURRICULUM

Post: Officer, First Paper

Full Marks: 100

Time: 3 Hours

Pass Marks: 40

### **First Paper – Governance & Management**

#### **1. Governance and Policy Management 20 Marks**

- 1.1 Concept of Governance
- 1.2 Governance System of Nepal
- 1.3 Present Constitution of Nepal
- 1.4 Human Rights and Rule of Law
- 1.5 Public Policy management

#### **2. Public Management 30 Marks**

- 2.1 Concept of Public Management
- 2.2 Contemporary issues of Public Management

Job Description, Performance Appraisal, Total Quality Management, Team Work, Unity of Command, Span of Control, Hierarchy

- 2.3 Human Resource Planning
- 2.4 Trade Union and Collective Bargaining

#### **3. Development Management 30 Marks**

- 3.1 Concept of Development
- 3.2 Economic Growth and Economic Development
- 3.3 Current Development Plan of Nepal
- 3.4 Project Management.
- 3.5 Sustainable Development and Environment
- 3.6 Inclusive Development
- 3.7 Poverty Alleviation

#### **4. Contemporary Issues 20 Marks**

- 4.1 Right to Information and Obligation of Public Entity
- 4.2 Social Justice and Social Security
- 4.3 Federalism and Local Governance
- 4.4 Global Warming & Climate Change

# NEPAL TOURISM BOARD

## CURRICULUM

Post: Officer, Second Paper

Full Marks: 100

Time: 3 Hours

Pass Marks: 40

### **Second Paper: Tourism Management**

#### **1. Tourism Management**

**30 Marks**

##### 1.1 Concept of Tourism

- Introduction, Type and Categories of Tourism
- Forms of Tourism
- Travel and Tourism

##### 1.2 Different Dimensions of Tourism

- Adventure Tourism
- MICE (Meetings, Incentives, Conferences & Exhibitions) Tourism
- Eco-tourism
- Cultural Tourism
- Rural Tourism and Home Stay

##### 1.3 Sustainable Tourism

##### 1.4 Tourism in South Asian Region

#### **2. Tourism Development and Marketing**

**30 Marks**

##### 2.1 History of Tourism in Nepal

##### 2.2 Tourism Promotion and Tourism Marketing in Nepal

##### 2.3 Digital Marketing

##### 2.4 Concept of Product Development

##### 2.5 New Trends of Tourism in Nepal

##### 2.6 Tourism Related International Organizations

United Nations World Tourism Organization (UNWTO), Pacific Asia Travel Association (PATA), International Air Transport Association (IATA)

##### 2.7 World Heritage Sites of Nepal

#### **3. Different Aspects of Tourism**

**20 Marks**

##### 3.1 Ethical Aspects (Code of Conduct) for Tourism Management

##### 3.2 Concept of Hotel Management and Hospitality

##### 3.3 Infrastructure Development for Tourism Promotion

##### 3.4 The Role of Nepal Tourism Board in Tourism Promotion of Nepal

##### 3.5 Foreign Investment in Tourism Sector

#### **4. Current Acts, Policies and Regulations of Nepal**

**20 Marks**

##### 4.1 Corruption Control Act, Public Procurement Act, Good Governance Act and Regulation and Right to Information Act and Regulations

##### 4.2 Tourism Act and Regulations, Tourism Board Act and Regulations, Nepal Tourism Strategy Plan (2016-2025), Tourism Policy and Aviation Policy of Nepal

##### 4.3 Personnel Administration Bylaw and Financial Administration Bylaw of Nepal Tourism Board.